

#ita2026

26



THE 26th ITA AWARDS

NOMINATION FORM

Last date for entries is 1st October' 26
www.indiantelevisionacademy.com

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Dear Friends,

Welcome to the 26th ITA Awards!

As we step into the 26th year of the ITA Awards, we continue a remarkable journey of celebrating the finest talent, creativity and storytelling that have shaped Indian Television and Web.

We are pleased to share the details and requirements for submitting entries across the various **Jury Award Categories**.

We request you to carefully review the enclosed guidelines, eligibility criteria and submission requirements to ensure that your entries are complete and eligible for consideration by the Jury.

Thank you for being an integral part of the ITA Family and for your continued trust, support and participation.

Together, let us make The **26th ITA Awards** another landmark chapter in the journey of Indian Television and Web.

**Warm regards,
Anu Ranjan
President, The ITA**

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JURY AWARDS -TV CATEGORIES

For Programs aired in India from 1st Sept 2025 to 31st Aug 2026

MAIN CATEGORY

1. Best Serial – Drama
2. Best Director – Drama
3. Best Actor- Drama
4. Best Actress – Drama
5. Best Supporting Actor - Drama
6. Best Supporting Actress – Drama
7. Best Negative Performance
8. Best Serial – Comedy
9. Best Director – Comedy
10. Best Actor- Comedy
11. Best Actress – Comedy
12. Best Supporting Performance-Comedy
13. Best Show – Talk Chat - News
14. Best Host – Talk Chat News
15. Best Show – News Current Affairs
16. Best Anchor - News Current Affairs
17. Best Reality Show

TECHNICAL CATEGORY

1. Best Editor
2. Best Director of Photography
3. Best Dialogue- Drama
4. Best Dialogue- Comedy
5. Best Story
6. Best Screenplay/ Teleplay

Note: The last date for receiving nominations is 1st October, 2026

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JURY AWARDS-OTT CATEGORIES

For Programs aired in India from 1st Sept 2025 to 31st Aug 2026

MAIN CATEGORY

1. Best Web Series- Drama Series
2. Best Director – Drama Series
3. Best Actor – Drama Series
4. Best Actress – Drama Series
5. Best Web Series – Comedy Series
6. Best Director – Comedy Series
7. Best Actor – Comedy Series
8. Best Actress - Comedy Series
9. Best Original Film
10. Best Director – Original Film
11. Best Actor – Original Film
12. Best Actress – Original Film
13. Best Reality Series
13. Best Host - Reality Series
14. Best Documentary

TECHNICAL CATEGORY:

1. Best Editor
2. Best DOP
3. Best Dialogue- Drama Series
4. Best Dialogue- Comedy Series
5. Best Story
6. Best Screenplay

Note: The last date for receiving nominations is 1st October, 2026

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JURY AWARDS -DIGITAL CATEGORIES

For Programs aired in India from 1st Sept 2025 to 31st Aug 2026

The 26th ITA Awards introduces new categories celebrating exceptional creators, original formats and innovative digital content.

1. **Best Podcast** —Outstanding podcasts for originality, storytelling, presentation and audience engagement.
2. **Best Digital Interview / Talk Show** —For conversations, interviews and personality-led talk formats.
3. **Best Creator-Led Entertainment Show** —Distinctive entertainment formats driven by the creator
4. **Best Digital Fiction Series** — Original scripted
5. **Best Short Form Series** —Episodic short-form content
6. **Best Digital Documentary / Informational Series** — Documentary, investigative and informational content.
7. **Best Social Impact Creator** —Meaningful social, educational, environmental or community impact.
8. **Digital Creator of the Year** —For exceptional creativity, originality, influence, consistency and overall digital impact.

Note: The last date for receiving nominations is 1st October, 2026

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RULES & REGULATIONS

Submission Guidelines for The ITA Awards

By submitting the official Entry Form, you confirm that you have read and accepted the rules and regulations.

Eligibility & Telecast Requirements:

- The program must have been originally aired on television or the web in India between 1st September 2025 and 31st August 2026, and produced exclusively in India..

Award Categories:

- Please refer to the attached list of Jury Award categories.

Number of Entries:

- Each entry form allows submission of only one program per category; however, a program can be entered in multiple categories, with a separate form required for each.

•Length of Entries:

- Programs must have a minimum length of 10 minutes for award categories..

Co-production:

- The entrant must notify all co-producers; only the entrant or designated recipient receives the award.

•Program Format & Language

- Entries must be submitted in MP4 format, as originally telecast in Hindi, English, or Hinglish, with only commercials, promos, and breaks removed.

•Entry Fees

- Entry fee payment Rs. 1200/- plus GST (GST mandatory)
(Entry fee will not be refunded)

Last Date

- The last date for receiving nominations is 1st October, 2026

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RULES & REGULATIONS

By submitting the official Entry Form, you confirm that you have read and accepted the Rules & Regulations.

Eligibility: Programs must have been originally aired on **Television or Web in India between 1st September 2025 and 31st August 2026** and produced exclusively in India.

Award Categories: Refer to the attached list of **Jury Award Categories**.

Number of Entries: One program can be submitted in multiple categories, but a **separate Entry Form is required for each category**.

Minimum Duration: Programs must have a **minimum duration of 10 minutes**.

Co-productions: The entrant must inform all co-producers. The award will be presented only to the **entrant or designated recipient**.

Format & Language: Entries must be submitted in **MP4 format**, as originally telecast, in **Hindi or Hinglish**, with commercials, promos and breaks removed.

Entry Fee: ₹1,200 + GST per entry. The entry fee is **non-refundable**.

Last Date for Submission: 1 October 2026.

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OFFICIAL ENTRY FORM

PROGRAM INFORMATION (All fields are mandatory)*

Program Name _____

Channel/Platform: _____

Season & Episode No.: _____ Date of Episode Telecast: _____

Award Category for Nomination: _____

Director: _____ Writer: _____

Producer: _____

Producer Signature: _____

NOMINEE INFORMATION

Name: _____

On Screen Name (Applicable for Actors Only) _____

Mobile: _____ E-mail: _____

Mailing Add. (for Invitation) _____

ENTRY SUBMITTED BY:

Organization: _____ Executive Producer: _____

Mailing Address: (for info & Invitations)

Mobile: _____ E-mail: _____ Tel: _____

Excerpts of a maximum of 5 minutes of duration, per nominated program may be used in any TV broadcast, Webcast, Social Media and Video promotion produced for or by The Indian Television Academy.

Producer/ Authorized Signatory

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PAYMENT INFORMATION

ENTRY FEE: RS. 1200/- PLUS GST PER ENTRY PER CATEGORY

ONLINE PAYMENT :

Cheque/DD/RTGS/IMPS/NEFT

Account Name: GR8 Entertainment Limited
Current Account Number- 0171201010439

Bank – Canara Bank

Branch – Versova, Mumbai-61

RTGS / IFSC Code- CNRB 0000 171

MICR Code- 400015065

• TERMS & CONDITIONS

Final Decision: In the event of any dispute, the decision of The ITA Committee shall be final and binding on all concerned. All material accompanying the entries will not be returned. Failure to comply with the rules and regulations of the awards shall render the Entry ineligible.

- Once the Top 5 Award Nominees of all the categories have been announced, we would require you to kindly send the submitted episodes on a Hard Disk for Telecast purposes.
- Excerpts of a maximum of 5 minutes of duration, per nominated program may be used in any TV broadcast, Webcast , Social Media and Video promotion produced for or by The Indian Television Academy.

Nominations to be Sent to:

GR8 Entertainment Ltd
The Indian Television Academy (ITA)
F6/102, Shankar Dham, Sundervan Complex,
Andheri (W), Mumbai 400 053

Email: seema@indiantelevisionacademy.com, info@indiantelevisionacademy.com

For More Info:

Seema: 9769281630

